



ABN 98 084 370 669

Quarterly Activities report for the Period to March 31, 2013

Yowie Production and Trials underway

Highlights

During the March quarter Yowie Group Ltd:

- Raised \$520K via placement;
- Commenced trials with the foil wrapping machine in Germany;
- Appointed an Executive Chairman and Executive Director; and
- Established Testing Requirement for Target Markets

Corporate

- At the General Meeting of members held on 19 March 2013 and as requested under a s.249D notice, shareholders appointed Mr Wayne Gregory Loxton as a Director and removed Mr Louis Niederer and Mr Keith Phillip Hudson as Directors of the Company;
- The Company raised \$520K via a placement to a sophisticated and professional investor; and
- As detailed in its Quarterly Report the Company had \$2.2million in cash at bank as at 31 March 2013.

Operations

During the March quarter Yowie Group Ltd:

- Approved the range of collectable limited edition creature inclusions comprising all six Yowie characters and the first eighteen (18) release inclusion animals and the leaflet insert with the manufacturer in Guangdong China;
- Progressed the finalisation of the confectionery display packaging, cartons, tray and foil design;
- Progressed installation of the confectionery production line at Whetstones Chocolates facility in Florida this includes assembly and pre installation testing;
- Commenced the trials of the unique confectionery wrapping machine by Wilhelm Rasch GmbH & Co. KG, Koln Germany, testing with foil, chocolate and capsule and preparing for shipping in May; and
- Determined distribution parameters, recommended retail pricing, sales and marketing, and the scope of distribution with Ferrara Candy Co. Chicago USA for North America markets.
- Established testing requirement for the US, Australian, New Zealand and European Markets

Key operational milestones for the next 3 to 6 months are

- The relocation of the wrapping machine and commissioning at Whetstone factory in Florida;
- Commencement of the production line trials at Whetstone factory in Florida;
- Completion of the safety, quality and social compliance requirements;
- Production and shipping of the twenty four inclusions, leaflet and capsule; and
- Production of the product packaging including the carton, tray and foil elements.

Sales and Marketing

During the March quarter Yowie Group Ltd:

- Continued the creative development of the Yowie Kingdom and character guide; and
- Engaged a leading Digital strategy agency in the UK in the development of Yowie mobile/tablet gaming App that uses technology to create a significant competitive advantage for Yowie.

Key sales and marketing milestones for the next 3 to 6 months include

- The appointment of national distributors and account managers in the United States;
- The finalisation of the US product launch, sales and marketing strategy;
- The engagement of key agencies to undertake, social media and PR campaign; and
- The establishment of a consumer hotline to engage consumers quickly and bring the brand to life.

Wayne Loxton
Executive Chairman
Yowie Group Ltd.



About Yowie

Yowie Group Ltd is a company that owns intellectual property rights and intends to use these rights to outsource the manufacturing and distribution of the Yowie chocolate confectionery product, digital platform and Yowie branded licensed consumer products. The Company's vision is to distribute the Yowie product initially in North America with further expansion planned into Australia, New Zealand and the Asia Pacific region where the Yowie brand is known and brand equity remains strong even with the brand not having been active in the market for around eight years.

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

YOWIE GROUP LIMITED

ABN

98 084 370 669

Quarter ended ("current quarter")

31 MARCH 2013

Consolidated statement of cash flows

Cash flows related to operating activities	Current quarter \$A'000	Year to date ** (9 months) \$A'000
1.1 Receipts from customers	-	-
1.2 Payments for		
(a)staff costs	-	-
(b)advertising and marketing	-	-
(c)research and development	-	-
(d)leased assets	-	-
(e)other working capital	(467)	(707)
1.3 Dividends received	-	-
1.4 Interest and other items of a similar nature received	6	13
1.5 Interest and other costs of finance paid	-	-
1.6 Income taxes paid	-	-
1.7 Other (royalty income)	3	3
Net operating cash flows	(458)	(691)

+ See chapter 19 for defined terms.

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

	Current quarter \$A'000	Year to date ** (9 months) \$A'000
1.8 Net operating cash flows (carried forward)	(458)	(691)
Cash flows related to investing activities		
1.9 Payment for acquisition of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	(18)	(18)
(d) physical non-current assets	(51)	(51)
(e) other non-current assets	-	-
1.10 Proceeds from disposal of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	-	-
1.11 Loans to other entities	-	-
1.12 Loans repaid by other entities	-	-
1.13 Other (provide details if material)		
Cash acquired in acquisition of subsidiaries	-	24
Net investing cash flows	(69)	(45)
1.14 Total operating and investing cash flows	(527)	(736)
Cash flows related to financing activities		
1.15 Proceeds from issues of shares, options, etc.	520	5,489
1.16 Proceeds from sale of forfeited shares	-	-
1.17 Proceeds from borrowings	-	-
1.18 Repayment of borrowings	(38)	(2,242)
1.19 Dividends paid	-	-
1.20 Other (capital raising costs)	(214)	(358)
Net financing cash flows	268	2,889
Net increase (decrease) in cash held	(259)	2,153
1.21 Cash at beginning of quarter/year to date	2,476	64
1.22 Exchange rate adjustments to item 1.20	(18)	(18)
1.23 Cash at end of quarter	2,199	2,199

** Year to date numbers have been amended where necessary to agree with the audit reviewed cashflow, as presented with the 31 December Half Year accounts.

Payments to directors of the entity and associates of the directors
Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2	172
1.25	Aggregate amount of loans to the parties included in item 1.11	-

1.26 Explanation necessary for an understanding of the transactions

Payments include:

- Payments of directors' fees
- Payments of consulting fees to directors
- Payments of consulting fees to a related party of a director
- Repayment of a loan from a director related entity

Non-cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

Nil

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

Nil

Financing facilities available

Add notes as necessary for an understanding of the position.

		Amount available \$A'000	Amount used \$A'000
3.1	Loan facilities	-	-
3.2	Credit standby arrangements	-	-

+ See chapter 19 for defined terms.

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.	Current quarter \$A'000	Previous quarter \$A'000
4.1 Cash on hand and at bank	2,199	2,476
4.2 Deposits at call	-	-
4.3 Bank overdraft	-	-
4.4 Other (provide details)	-	-
Total: cash at end of quarter (item 1.23)	2,199	2,476

Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1 Name of entity	-	-
5.2 Place of incorporation or registration	-	-
5.3 Consideration for acquisition or disposal	-	-
5.4 Total net assets	-	-
5.5 Nature of business	-	-

+ See chapter 19 for defined terms.

Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does ~~does not~~* give a true and fair view of the matters disclosed.



Signhere: Date: 26 April 2013.....
(Company Secretary)

Print name: Mr Jerry Monzu

Notes

1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
2. The definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report except for any additional disclosure requirements requested by AASB 107 that are not already itemised in this report.
3. **Accounting Standards.** ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

+ See chapter 19 for defined terms.