

April 18, 2016

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

YOWIE CELEBRATE FIRST PRODUCT OFF NEW PRODUCTION LINE

Yowie Group Ltd (the “Company” or “Yowie”) is pleased to advise that manufacture of the Angry Birds chocolate candy product has been completed off the new production line at the Madelaine Chocolate Company. Production has been completed on schedule and in time to fulfill all customer order and delivery requirements. Distribution of the Angry Birds product is underway and will shortly be in selected retailers to capitalize on the lead-up to the release of the new Angry Bird movie scheduled for May 20, 2016.



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Production of Yowie chocolate candy products has now commenced on the new line.

Wayne Loxton, Yowie Group Executive Chairman, stated: 'We are pleased with the seamless transition to the new manufacturing facility and look forward to continuing to meet the future requirements of our growing customer base'.

Yours sincerely



Wayne Loxton
Executive Chairman
Yowie Group Ltd

About Yowie

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around eight years. Expansion into Europe and the Middle East are key strategic priorities for further brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange www.asx.com.au in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information on the company go to www.yowiegroup.com
The Yowie consumer website can be found at www.yowieworld.com

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