



ABN 98 084 370 669

5 April 2013

ASX Compliance Pty Ltd
Level 8 Exchange Plaza
2 the Esplanade
Perth WA 6000

Yowie Announces Hong Kong Supplier Partnership Agreement

Yowie Group Ltd ("the Company" or "Yowie") is pleased to advise that, subject to execution of formal documentation, the Company has reached an understanding with Hong Kong based Perfect Productions (HK) Limited to supply the Yowie capsule, natural replica creature inclusion and information leaflet for the Yowie chocolate product on schedule for release into the US market by the end of this year.

Perfect Productions (HK) Limited is a full service product development agency based out of Hong Kong, specializing in enhanced detail design, manufacturing, quality and safety control, including regulatory required inspection, verification, testing, certification and compliance.

On completion of execution of formal documentation, Perfect Productions (HK) Limited will take responsibility for delivery of the Yowie capsule, natural replica creature inclusion and Yowie information leaflet to the manufacturing facility located in the USA.

Perfect Productions has a history of successful partnership including with the Yowie brand. Perfect Productions history, knowledge and expertise will be of significant value to the future success of Yowie.

This is a significant event in realising the Yowie brand rollout into the US market and further enhances the success of the Company's strategy by providing guaranteed supply and quality of the inclusion.

We welcome Perfect Productions as a valued partner in Yowie Group Limited's exciting quest to become a respected and successful global brand company.

Yours sincerely,

Jerry Monzu
Company Secretary

About Yowie

Yowie Group Ltd is a Company that owns intellectual property rights and intends to use these rights to outsource the manufacture and assembly of the Yowie chocolate product, mobile/tablet gaming App and licensed consumer products. The Company's vision is to distribute the Yowie product initially in North America and this will be further expanded to Australia and New Zealand, where the Yowie Products are better known.