



ABN 98 084 370 669

21 March 2013

ASX Compliance Pty Ltd
Level 8 Exchange Plaza
2 the Esplanade
Perth WA 6000

Executive Appointments

Yowie Group Ltd (ASX:YOW) the ("Company" or "Yowie") is pleased to advise that the Board of directors have appointed the following persons to executive positions in Yowie Group Ltd;

Mr Wayne Loxton has been appointed to the position of Executive Chairman of the Company. Mr Loxton has entered into a consultancy agreement with the Company and will be paid \$300,000 (inclusive) per annum.

Mr Loxton's business career has spanned over 30 years. During this period he has held executive management positions for a number of companies including the position of Managing Director of three publicly listed companies, Operations Director and Non-Executive Directorships. Wayne has a broad range of experience including formulating strategy, completing feasibility studies, commercialization and entrepreneurial start-ups, performance improvement change programmes, commercial and strategic due diligence, capital raisings, merges and acquisitions, asset divestiture and introduction of best practices. His experience has incorporated overseas assignments in North America, South Africa, Togo, Nigeria, Ghana, Philippines, Indonesia, Papua New Guinea, Zimbabwe and Fiji.

Mr Mark Avery has been appointed to the position of Executive Director of Yowie Group Ltd and has also entered into a consultancy agreement with the Company whereby he will be paid \$240,000 (inclusive) per annum.

Mr Avery is a former CEO of AEG ThemeSTAR (AEGTS), a division of Anschutz Entertainment Group who operate 100+ venues globally with revenues of \$1billion annually. His has 30 years' experience in global operations (44 countries and 17 languages) of leveraging Entertainment Intellectual Property and has started and sold four entertainment related businesses.

Yours sincerely,

Jerry Monzu
Company Secretary