



ABN 98 084 370 669

2 September 2013

ASX Compliance Pty Ltd  
Level 8 Exchange Plaza  
2 The Esplanade  
Perth WA 6000

## **CLOSURE OF PROSPECTUS**

**Yowie Group Ltd** (the '**Company**' or '**Yowie**') wishes to advise that it has now closed its prospectus dated 18 June 2013.

The Company has received valid applications for 24,074,453 ordinary Shares and raised \$3,611,168, in accordance with the terms of the prospectus. It is expected that the remaining shares will be issued and allotted on or before Thursday 5 September 2013 once all application funds are cleared.

The expanded share capital of the Company post the issue of the Shares under the prospectus is as follows;

<b>Security Class</b>	<b>Options</b>	<b>Ordinary shares</b>
Ordinary shares		83,310,987
Options (20 cents expiring 15 December 2015)	29,799,052	
Options (23 cents expiring 15 December 2015)	4,000,000	
Options (28.5 cents expiring 30 June 2015)	5,600,000	

The Board is pleased with the sum raised and wish to thank Shareholders for their continued support in what is a very challenging capital raising market. The Company will now commence executing the strategic plans as outlined within the prospectus.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "W Loxton".

Wayne Loxton  
**Executive Chairman**  
**Yowie Group Ltd**

## **About Yowie**

Yowie Group Ltd is a global brand licensing company specialising in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition. Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around eight years. Expansion into Europe and the Middle East are key strategic priorities for a second-stage brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange [www.asx.com.au](http://www.asx.com.au) in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information go to [www.yowiegroup.com](http://www.yowiegroup.com)